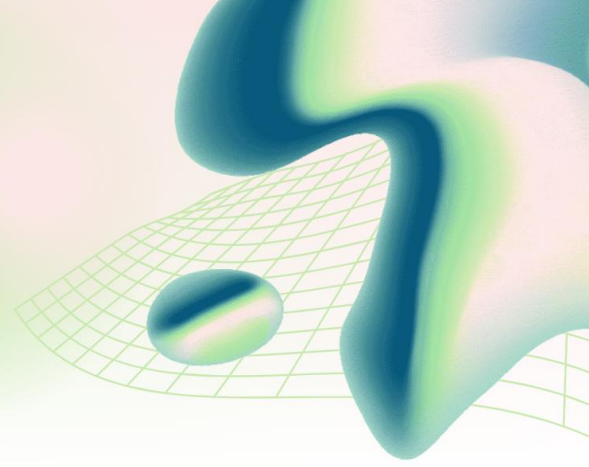


EID SUPPORT & COMMUNITY WELFARE EVENT

Strengthening Bonds Through Generosity and Care



Eid Support & Community Welfare Event by SEEP

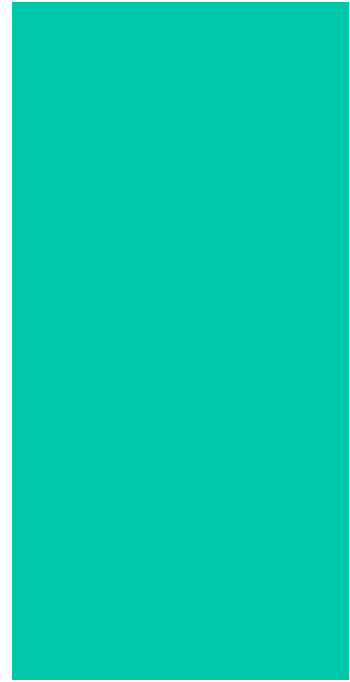
Intro

On March 18, 2026, the Social and Economic Enhancement Programme (SEEP) organized a humanitarian initiative titled "Eid Support & Community Welfare" in Mirpur, Dhaka. The event aimed to distribute Eid Dignity Packages to underprivileged urban communities, bringing joy and relief to low-income households during the festive season.

Under the leadership of the SEEP Executive Director, Md. Fazlul Haque Chowdhury and Deputy Executive Director Tohomina Jesmin Mita distributed Eid Dignity Packages to 50 impoverished families. The packages contained essential items such as rice, pulses, sugar, semai, salt, powdered milk, edible oil, and soap. This initiative was part of SEEP's digital fundraising efforts, with Program Director Mr. Anowar Hossain Molla and other colleagues also in attendance.

Executive Summary





Objectives

- **Support Economically Disadvantaged Families:** Provide essential resources during Eid.
- **Promote Social Inclusion:** Foster community solidarity and support.
- **Distribute Essential Food Items:** Ensure basic needs are met for those in need.
- **Bring Joy to Urban Extreme Poor:** Enhance the festive experience for low-income families.

Beneficiaries

Approximately 50 families from urban slum areas and low-income households benefited, with priority given to:

- Daily wage earners
- Widows and single-parent families
- Elderly individuals without support
- People with disabilities

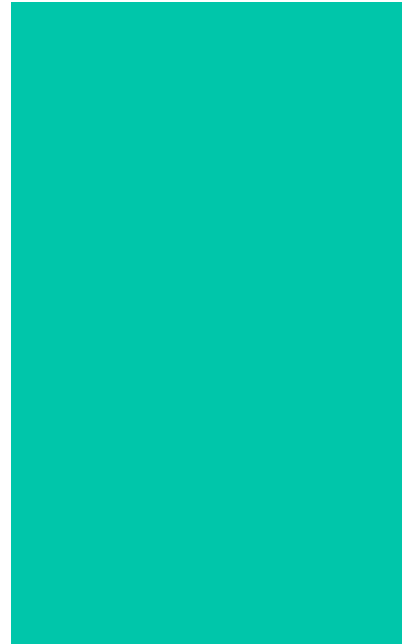


Each beneficiary family received a package containing:

- Rice, lentils, and cooking oil
- Salt, powdered milk
- Sugar, semai (vermicelli)
- Hygiene items (soap, etc.)

The distribution was conducted in an organized manner to ensure fairness and dignity. Volunteers efficiently managed registration, verification, and distribution points. There was also an FCRM process and breastfeeding corner available.

Distribution Details



Volunteer Participation

Around 15 volunteers participated actively, with responsibilities including:

- Packaging gift items
- Managing crowd control
- Assisting elderly and vulnerable individuals
- Ensuring smooth coordination throughout the program

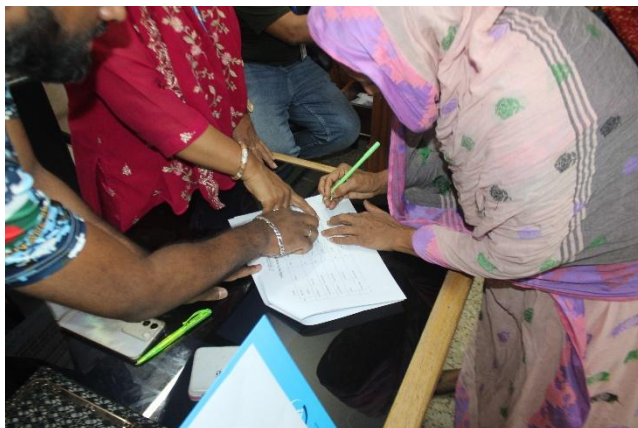




Challenges Faced

- Managing large crowds in a limited space
- Ensuring accurate beneficiary verification

Despite these challenges, the team successfully completed the distribution without major disruptions.



Impact

The program brought happiness and relief to 50 families, allowing them to celebrate Eid with dignity. It strengthened community trust and highlighted the importance of collective social responsibility.

Recommendations

- Increase the number of beneficiaries in future events.
- Partner with local organizations for wider outreach.
- Improve logistical planning for crowd management.



Conclusion

The Eid Dignity Packages distribution program was a meaningful and impactful initiative. SEEP remains committed to supporting vulnerable communities and looks forward to organizing similar programs in the future.

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